



PROCLAMATION
of
THE GILLETTE COMPANY
THE UNITED NATIONS FOUNDATION
THE NATURE CONSERVANCY
to

Establish the International Corporate Wetlands Restoration Partnership (ICWRP) for the protection, enhancement and restoration of wetlands that have been designated as Ramsar, World Heritage Sites or both, around the world.

PARTIES

The Gillette Company

For more than a century, The Gillette Company and its portfolio of world-class brands have been trusted by consumers worldwide. Every day, more than a billion consumers choose a Gillette product and the Company is committed to supporting the communities in which it does business. Corporate social responsibility is at the heart of the Company's long standing mission to conserve natural resources, minimize the impact of its manufacturing processes on the environment and provide meaningful community outreach programs that help secure a better world for local communities. Gillette, headquartered in Boston, Massachusetts, is a founder and national corporate vice-chair of the Corporate Wetlands Restoration Partnership (CWRP), a first of its kind private-public initiative to restore environmentally valuable wetlands.

The United Nations Foundation

The United Nations Foundation (UN Foundation) is a public charity founded in 1998 by philanthropist Ted Turner. The UN Foundation's mission is to promote a more peaceful, prosperous, and just world through the support of the United Nations and its Charter. Through grant-making and by building new and innovative private-public partnerships, the UN Foundation acts to meet the most pressing health, humanitarian, socioeconomic, and environmental challenges of the 21st century. The UN Foundation has partnered with United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Centre to conserve Natural World Heritage Sites through strategic grant-making, and by catalyzing partnerships among governments, corporations, and NGOs. With this aim, the UN Foundation has invested over \$34 million to protect Natural Heritage Sites that hold biological significance for the global community.

The Nature Conservancy

The Nature Conservancy is a leading nonprofit conservation organization based in Arlington, Virginia, with programs in 28 countries, including activities at 18 World Heritage sites. The Conservancy has been working since 1951 with the mission to preserve the plants, animals, and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive. The Conservancy works in collaboration with partner organizations, government agencies and other stakeholders to identify, protect, and manage significant habitats and natural systems, employing pragmatic, non-confrontational strategies to reduce threats to biodiversity and ensure the long-term health and function of ecosystems. The Conservancy has helped protect more than 117 million acres around the world. Over the past decade, the Conservancy has substantially enhanced its focus on the conservation of critically important and productive freshwater, coastal and marine habitats.

Agree to work through the vehicles of

Ramsar Convention on Wetlands

This global environmental agreement, also known as the Ramsar Convention, provides the framework for national action and international cooperation in the conservation and sustainable use of wetland biodiversity and resources. The Convention presently has 138 Contracting Parties (member countries), which have so far designated 1369 wetlands around the world, covering 120 million hectares, for the Ramsar *List of Wetlands of International Importance*. The Ramsar Small Grants Fund was established by Ramsar in 1990 as a mechanism to assist developing countries and those with economies in transition in implementing the Convention and to enable the conservation and wise use of wetland resources. Since that time, the Fund has provided funding and co-funding for approximately 165 projects totaling over \$4.7 million. The Wetlands for the Future Fund, created in 1997 specifically for projects in Latin America and the Caribbean, has awarded over \$2.2 million to 187 projects in the region.

World Heritage Convention

The Convention Concerning the Protection of the World Cultural and Natural Heritage (the World Heritage Convention) was adopted by the General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in 1972. For over 30 years, UNESCO and its partners have worked through the World Heritage Centre to identify, assess and protect places of outstanding universal value. To date, more than 170 countries have adhered to the Convention, making it one of the most universal international legal instruments for the protection of the cultural and natural heritage.

With support of

Coastal America

Coastal America is a partnership of U.S. federal agencies, state and local governments, and private organizations that works to protect, preserve, and restore coasts in the United States. Coastal America also facilitates the National Corporate Wetlands Restoration Partnership (CWRP), a private-public partnership between the federal government, state governments and private corporations to restore wetlands and other aquatic habitats. In support of the work of the CWRP, corporations have contributed funds to the Coastal America Foundation in order to undertake aquatic ecosystem restoration projects.

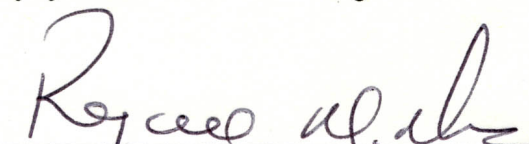
OBJECTIVE

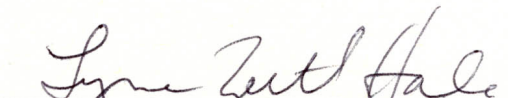
The ICWRP will serve as an umbrella initiative with the objective of bringing together private sector, governments, NGOs and academia to protect, enhance and restore critically important wetlands, coasts and waterways around the world, through Ramsar and World Heritage.

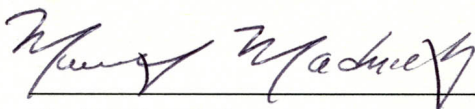
ICWRP will engage the different stakeholders and develop a cohesive multi-stakeholder partnership that joins technical, administrative and financial resources to more efficiently and effectively improve critical aquatic habitats around the world.

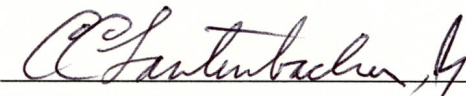
ACTIVITIES

ICWRP activities will be executed through existing international programs, principally UNESCO's World Heritage Program and the Small Grants and Wetlands for the Future Funds of Ramsar. Both programs will allow partners of ICWRP to invest in wetland projects worldwide. In addition, both entities have a selection process already set in place that will allow grantees to invest in a menu of opportunities especially in developing and transitional economy countries. The ICWRP has structured the program in a way that small and medium projects will be identified through RAMSAR and larger projects through World Heritage.


For The Gillette Company 22 Mar 04
Date


For The Nature Conservancy 22 Mar 04
Date


For UN Foundation 22 Mar 04
Date


For Coastal America 22 Mar 04
Date